

Experience

Product Designer @ Meta

Jul 2022 - Current

Co-leading user-focused and high priority initiatives to establish and improve design patterns that further educate users and provide accessible controls within privacy related priorities that have resulted in positive and reinforcing feedback from users.

Focusing on product strategy, UX, design and acting as key strategic thought partner through each project identifying problem spaces, auditing, brainstorming, and iterating on design solutions to bring to Research as well as producing deliverables post collaboration for Engineering. This includes both quick, shippable priorities, and longer term initiatives in an end-to-end process.

Driving the MVP of product design guidance within internal playbooks, impacting immediate short term needs as well as a long term strategy framework. Collaborating cross-functionally as well as with teams across Meta products including Facebook, Instagram, Messenger, and Meta Quest to gain alignment on design related principles, specs, and guidelines.

Sr. Interactive Designer @ NZXT

Nov 2020 - June 2022

Leading the creation of NZXT's design system to be implemented across multiple customer facing products and community driven applications. Collaborating cross-functionally with engineering, product, creative, marketing, and copy to bring unity and efficient scalability to NZXT products.

Contributing to the redesign of the NZXT e-commerce website and custom product configurator. Collaborating with engineering, product, and research to establish ideal navigation patterns and overall user experience. Supporting creative and marketing to produce campaign and partnership pages, assets, and copy. Working closely with NZXT's chosen CMS platform to ensure accurate representation of designs.

Contributing to NZXT's software team taking on pages for community driven platform CAM. Working closely with data visualization to ensure accessible data consumption. Collaborating with engineering and product to produce community centered designs.

Interactive Designer @ Joystick Interactive

Apr 2019 - Oct 2020

Focused on the UI/UX, visual design, and design systems of a variety of products for clients that include Doctors Without Borders, Google, Fanta, SiriusXM, and Star Trek.

Collaborated with producers, designers, motion artists, developers and clients to produce prompt deliverables.

Experience Designer @ Yahoo!

Feb 2017 - May 2017

Focused on the UI/UX and visual design of Yahoo!'s Cloud Services products to help streamline internal operations with the intention of creating an effortless user experience system for the different teams working at Yahoo!

Collaborated with designers and engineers to create a design system language and an open source website with an accessible library of cross-tool components to be used across all products under Yahoo!'s Cloud Services

Designed user interfaces and developed better user experience across multiple products under Cloud Services, including Policy Enforcement (PES), Calypso and IAAS (Simple Compute)

Illustrated assets and designed web pages for different sectors of Yahoo! including Yahoo! Bug Bounty, Yahoo! Cloud Services Tumblr and Yahoo! Developer Network using a variety of Adobe CC products as well as Sketch

Technical Skills

Product Design Design Systems

UX UI Design Graphic Design

Illustration Accessibility

Prototyping Web & Mobile Web

Mobile Native Desktop Apps

Agile & Kanban Methodologies

Tools

Figma Sketch Adobe Xd

Adobe Ps Adobe Ai Adobe Id

Invision Framer HTML/CSS

DatoCMS Jira Abstract

Education

MA in HCI @ Academy of Art University

Jun 2017 - Dec 2018

GPA: 3.78

BA in Graphic Design @ California State University, Northridge

Aug 2011 - May 2016

GPA: 3.68

More Past Experiences

Designer @ Raw Studio

Jan 2018 - May 2018

Freelance Designer @ Hamagami/Carroll Inc.

Oct 2016 - Jan 2017

Freelance Designer @ Meat and Potatoes Inc.

Sept 2016 - Oct 2016

Jr. Art Director @ Petrol Advertising

Jun 2016 - Aug 2016

Designer and Project Manager @ VISCOM (IXLA)

Mar 2015 - May 2016